

FILM/TV INDUSTRY-ACADEMIA ROUNDTABLE DISCUSSION

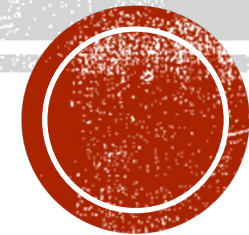
December 13th 2018



PROFESSOR CAROLE-ANNE UPTON
PRO VICE-CHANCELLOR AND EXECUTIVE DEAN
FACULTY OF ARTS & CREATIVE INDUSTRIES
MIDDLESEX UNIVERSITY



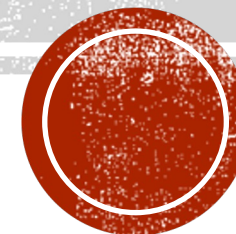
ADRIAN WOOTTON, OBE
CHIEF EXECUTIVE
FILM LONDON & THE BRITISH FILM COMMISSION



DR. EDWARD MCCAFFREY (PRODUCER/DIRECTOR)
SENIOR LECTURER IN FILM [PRODUCTION]
MIDDLESEX UNIVERSITY
AND FOUNDER/MANAGING DIRECTOR OF PRODUCTION COMPANY



THANK YOU



University of Hertfordshire **UH**

US
UNIVERSITY OF SUSSEX

1872 PRIFYSGOL ABERYSTWYTH UNIVERSITY


UNIVERSITY OF PORTSMOUTH

 **QUEEN'S UNIVERSITY BELFAST**

 **UCL**

UNIVERSITY OF Southampton

KING'S
College LONDON

 **Ravensbourne**
University London


Universities UK

BU Bournemouth University

Kingston University
London

UNIVERSITY OF WESTMINSTER

 **London South Bank**
University


Edinburgh Napier UNIVERSITY 

UNIVERSITY OF Southampton

UEA
University of East Anglia


UNIVERSITY OF LEEDS


University of Brighton


UNIVERSITY OF DERBY

 **University of Reading**

 **DE MONTFORT UNIVERSITY**
LEICESTER

University of Kent

 **bucks**
new university

Goldsmiths
UNIVERSITY OF LONDON

 **UNIVERSITY of GREENWICH**

 **THE UNIVERSITY of EDINBURGH**

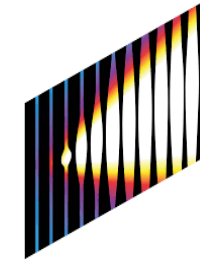
 **Middlesex University**





SHINE:

Fremantle



SONY PICTURES



nutopia



WARNERMEDIA



TELOS PARTNERS

TWO BROTHERS PICTURES



University of Hertfordshire **UH**



MAMMOTH SCREEN

US
UNIVERSITY OF SUSSEX

ScreenSkills

1872 PRIFYSGOL **ABERYSTWYTH**
UNIVERSITY



KING'S
College
LONDON



sky

THE **STREAMING**
COMPANY

UNIVERSITY OF
Southampton



BBC



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University of
Reading



itv

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WARNERMEDIA

THE
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GUILD

University of
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BFI Film
Forever

Goldsmiths
UNIVERSITY OF LONDON

UNIVERSITY OF
GREENWICH

ROYAL
TELEVISION
SOCIETY

THE UNIVERSITY
of **EDINBURGH**

LONDON

TWO BROTHERS
PICTURES

PLAYGROUND

SUNNYMARCH

Middlesex
University



THE LISTENING TOUR

Throughout 2018



IF THERE'S A SIGNIFICANT SKILLS GAP IN A BUOYANT MARKET, WHAT MORE COULD WE BE DOING TO HELP FILM/TV PRODUCTION GRADUATES TAKE ADVANTAGE OF THOSE OPPORTUNITIES?



ANIMATION

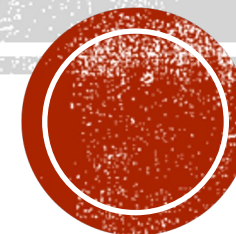


ANIMATION

BROADCASTERS

POST-PRODUCTION

TECHNOLOGY



UNIVERSITIES

in

LONDON & SOUTH EAST



POSTGRADUATE EDUCATION

DIVERSITY & INCLUSION

SELF-INTEREST AGENDAS

COMPLACENCY

INTERVIEW SKILLS

DIFFERING BUSINESS MODELS

SOFT SKILLS V HARD SKILLS

TIME

RAPIDLY CHANGING TECHNOLOGY

COSTS/FINANCE

ACADEMIC/INDUSTRY PRACTICES

TRUST

INDUSTRY ACCREDITATION

APPRENTICESHIPS

ECONOMIC IMPACT

CULTURAL SIGNIFICANCE

OUTDATED PERCEPTIONS OF ACADEMIA/INDUSTRY

BREXIT

LACK OF COMMUNICATION

UPSKILLING

CURRICULUM DESIGN

SCALING UP SOLUTIONS

NETWORKING OPPORTUNITIES

POLITICS

RESEARCH

LACK OF IMPACT EVALUATION

SENSE OF ENTITLEMENT

LACK OF INFORMATION

KNOWLEDGE OF ACADEMIA/INDUSTRY

TRAINING V EDUCATION

CRITICAL THINKERS V DO'ERS

CVS & COVER LETTERS

THEORY V PRACTICE

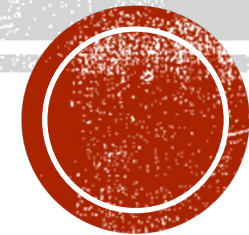
EDUCATING THE EDUCATORS

UNPAID WORK EXPERIENCE

LACK OF EXPERIENCE



5 CONCLUSIONS



CONCLUSION 1

THERE IS A *COMMON* THEME...



CONCLUSION 1

THERE IS A *COMMON* THEME...

EMPLOYMENT



CONCLUSION 2

THERE IS A *COMMON* AIM...



CONCLUSION 2

THERE IS A *COMMON* AIM...

TO ENGAGE AND WORK TOGETHER



CONCLUSION 3

THERE IS A *COMMON* GOAL...



CONCLUSION 3

THERE IS A *COMMON* GOAL...

TO FIND SOLUTIONS TO THE ISSUES



CONCLUSION 4

THERE IS A *COMMON* PROBLEM...



CONCLUSION 4

THERE IS A *COMMON* PROBLEM...

THE SKILLS GAP STILL EXISTS



CONCLUSION 5

THERE IS A *COMMON* BARRIER...



CONCLUSION 5

THERE IS A *COMMON* BARRIER...

THE GAP BETWEEN US



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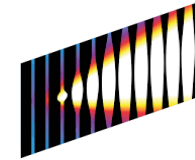
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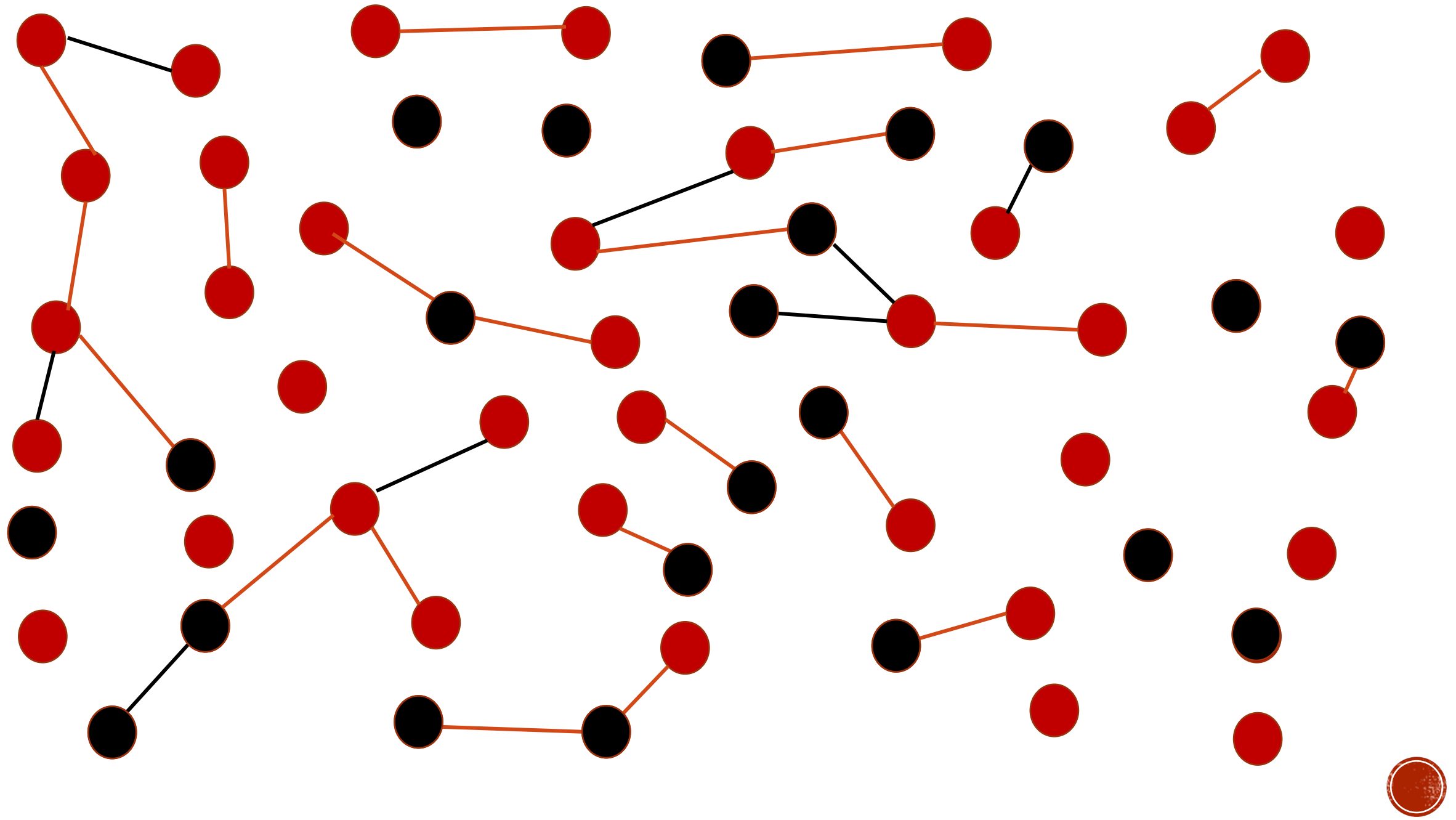
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THE CHALLENGE

WHAT ARE THE PRIORITY ISSUES AND SOLUTIONS IN THE ROOM?

HOW DO WE SUSTAIN WORKING TOGETHER COLLECTIVELY AND PRODUCTIVELY, GOING FORWARD?



TABLE DISCUSSIONS



PART ONE: (20 MINS)

TABLES TO DISCUSS AND AGREE A PRIORITY ISSUE THAT CAN BE SOLVED BY AT LEAST ONE SOLUTION (OR POTENTIAL SOLUTION) THAT CURRENTLY EXISTS AND COULD BE SHARED/SCALED UP.



PART ONE: (20 MINS)

TABLES TO DISCUSS AND AGREE A PRIORITY ISSUE THAT CAN BE SOLVED BY AT LEAST ONE SOLUTION (OR POTENTIAL SOLUTION) THAT CURRENTLY EXISTS AND COULD BE SHARED/SCALED UP.

PART TWO: (20 MINS)

TABLES TO DISCUSS AND AGREE ON HOW WE MIGHT SUSTAINABLY MOVE THIS OPPORTUNITY FORWARD, IN A WAY THAT ALLOWS EVERYONE INTERESTED TO HAVE A VOICE.



RULES

HANDOUTS WILL EXPLAIN PROCEDURE

EACH TABLE TO HAVE A SCRIBE TO CAPTURE DISCUSSION

EACH TABLE TO ELECT A CHAIR TO MOVE THE DISCUSSIONS FORWARD AND WHO WILL REPORT BACK TO PLENARY AT THE END OF THE TABLE DISCUSSIONS

DISCUSSION NOTE TEMPLATES AVAILABLE FOR SCRIBES/CHAIRS

NO FIGHTING, SWEARING, THROWING CHAIRS OR STORMING OUT



SUMMARY

Chair of each table has five mins to report to plenary on parts One and Two



NEXT STEPS

