

Learning after Leitch

Collaboration to Engage Employers

Vocational Progression Pathways (LLNs)

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MOVE Lifelong Learning Network for the East of England

What is MOVE?

- MOVE is the Lifelong Learning Network for the East of England, funded by HEFCE to maximise opportunities for learners to progress to Higher Education through vocational routes.
- MOVE is a *REGIONAL* Lifelong Learning Network supported by
 - *The Association of the Universities of the East of England (AUUEE)*
 - *The Association of Colleges of the Eastern Region (ACER)*
 - *The East of England Development Agency (EEDA)*
- MOVE is also working with AimHigher, Foundation Degree Forward, relevant Sector Skills Councils, OCN, employers and other agencies to help achieve common objectives

Mission Statement

MOVE's overarching purpose is to bring about *a step change in progression* opportunities for vocational learners across the East of England region and to improve opportunities *into and through* Higher Education at both undergraduate and postgraduate levels.

MOVE Employment Sectors

- MOVE is currently funded to promote progression to higher education through vocational routes in the following employment sectors
 - *Creative and Cultural Industries*
 - *Health and Social Care*
 - *Sustainable Built Environment*
- MOVE also has funding approved (pending a national review) for
 - *Land Based Industries*
- MOVE will seek to broaden the scope of vocational progression opportunities across other sectors relevant to the East of England

MOVE Responses to Leitch

- Additional Student Numbers (ASNs)
 - *MOVE will prioritise allocations for demand-led work based learning (WBL) provision*
 - *ASNs allocated and monitored under 'LLN ASN Model 2' to embed a demand-led HE culture change*
 - *MOVE mitigates the 'risk' of under-recruitment to support innovation in WBL*
 - *MOVE to explore opportunities for supporting co-funding related to workplace learning*

MOVE Responses to Leitch

- *Employer focused Progression Accords*
 - *A unique opportunity to build trust relationships between employers, employer representative bodies and higher level learning providers*
 - *Employers - Micro Enterprises, SMEs, Large Enterprises*
 - *Employer representative bodies - SSCs, Professional Bodies, Trade Associations Enterprise Hubs, other sector based agencies, councils and public bodies*
 - *Specified guaranteed places for work based learners*
 - *An opportunity for HEIs to accredit valuable workplace training and CPD*
 - *Providing IAG designed for employers and work based learners (employees) to support progression to/through higher level learning in the workplace*

MOVE Responses to Leitch

- MOVE Development Fund
 - *Supporting the development of flexible, responsive demand-led curricula*
 - *An increased emphasis on workplace learning as a funding priority*
 - *An encouragement to employers or employer representative bodies to submit innovative demand-led proposals*
 - *Encourage collaborative proposals that include employers and/or employer representative bodies*
 - *Build on T2G interventions from level 3 to promote level 4, 5, 6 opportunities*

MOVE Development Fund Case Study

A Flexible Cultural Foundation Degree

Roy Baldwin

Workforce Development Consultant

MLA East of England



THE LIFELONG LEARNING NETWORK FOR THE EAST OF ENGLAND

Museums, Libraries and Archives East of England - MLAEE

- Funded by the Department of Culture Media and Sport (DCMS) through the Museums, Libraries and Archives Council (MLA),
- The key strategic agency for museums, libraries and archives in the region.
- Our mission
 - *To become an exemplary cultural organisation leading the MLA sector to the benefit of the social and economic life in the East of England.*
- working together to improve people's lives through access to museum, library and archive collections and resources - building knowledge, supporting learning, inspiring creativity and celebrating identity
- MLA East of England will respond to the particular needs of the sector in this region and provide a strong voice on its behalf.

Cultural Foundation Degree Project Overview

- Currently there are no opportunities in this region to progress into HE through vocational routes in the museums, libraries and archives sector
- Employer-based research and business case analysis to develop a new East of England-wide Foundation Degree in Culture
- Identify employer support structure, work based learning issues, progression and new job opportunities
- Identify specific cross-domain and specialised skills curriculum delivery
- MOVE Progression Accords between HEIs, FE Partners and Professional Bodies guaranteeing places for learners progressing from FE vocational programmes and through work based learning.

Rationale for the Project

- No existing HE vocational progression in the region in the cultural sector
- Role of the cultural sector in social and community development
- Need for a diversified and representative workforce matching community profiles
- Employers need for multiskilling, flexibility and high customer service experience
- New roles including interpretation, education, learning, entertainment, ICT, media integration
- Linking cultural tourism and cultural heritage
- Establish a new Cultural Foundation Degree

Project Objectives

- Identify full extent of employer support
- Identify needs, gaps, roles and progression
- Establish entry routes into HE from vocational and professional awards
- Establish basis of a curriculum framework which a lead HEI can accredit
- Establish core HE and FE partners and identify suitable Progression Accords
- Establish effective communication channels with all relevant provider, stakeholder and employers

Project Development Activity 1

- Research activity working with employers
- Build from earlier work based vocational pathways work by MLA
- Examine the full extent of actual and potential employer support
- Correlate with future workforce patterns, skill needs and gaps
- Link into work of the relevant SSCs - CCS and LLUK

Project Development Activity 2

- Work with HEIs and FE partners committed to the cultural sector
- Work with relevant professional bodies within the work based learner market
- Match curriculum progression and a qualification providing both cross domain and specialist skills – multitasking
- Enable qualifications to be obtained on the job

Benefits and Outcomes

- Provision of work based HE progression opportunities for all within the sector
 - Guaranteed places established through Progression Accords
- Increased overall undergraduate learners within the sector
- Widened choice and opportunity of HE routes in the region
- Improved job and career progression
- Establishment of a new work based HE programme, 30 learners for Sept 2008
- Increase employability of sector workforce and capability of the cultural sector

A Step Change in Lifelong Learning

www.move.ac.uk