

The appendix includes additional tables and figures for “Social Networks and Citizen Election Forecasting: The More Friends the Better”

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Tables

Please note that in all tables and figures reported below the difference in expected probability is calculated by shifting a predictor from its minimum to its maximum value while holding the other predictors constant at their median value.

Table A1: Difference in expected probabilities for pooled binary logit model.

	First difference	
	[90% CI]	[95% CI]
Network characteristics		
Network Size (from 1 to 5)	0.14 [0.06; 0.22]	0.14 [0.05; 0.23]
Network Discussion (from 0 to 3)	0.11 [0.00; 0.21]	0.11 [-0.01; 0.23]
Network Expertise (from 0 to 2)	0.08 [-0.01; 0.18]	0.08 [-0.02; 0.20]
Network Heterogeneity (from 0 to 1)	0.02 [-0.06; 0.12]	0.02 [-0.08; 0.14]
Network Unknown (from 0 to 1)	-0.12 [-0.24; 0.00]	-0.12 [-0.26; 0.02]
Network Left (from 0 to 1)	-0.16 [-0.25;-0.07]	-0.16 [-0.26;-0.06]
Controls		
Political Interest (from 1 to 5)	0.21 [0.09; 0.33]	0.21 [0.07; 0.35]
CDU Voter (from 0 to 1)	0.20 [0.13; 0.26]	0.20 [0.12; 0.27]
Undecided Voter (from 0 to 1)	0.08 [0.02; 0.14]	0.08 [0.01; 0.15]
Age (from 1 to 4)	0.04 [-0.00; 0.09]	0.04 [-0.01; 0.10]
Education (from 1 to 3)	0.02 [-0.05; 0.10]	0.02 [-0.06; 0.11]
Print News Attention (from 0 to 4)	0.02 [-0.06; 0.10]	0.02 [-0.07; 0.11]
SPD Voter (from 0 to 1)	0.00 [-0.04; 0.05]	0.00 [-0.05; 0.06]
Female (from 0 to 1)	-0.00 [-0.04; 0.03]	-0.00 [-0.04; 0.04]
East (from 0 to 1)	-0.01 [-0.07; 0.04]	-0.01 [-0.08; 0.05]
TV News Attention (from 0 to 4)	-0.01 [-0.12; 0.08]	-0.01 [-0.14; 0.10]
Days Until Election (from 16 to 60)	-0.04 [-0.17; 0.08]	-0.04 [-0.20; 0.11]

Note: The variables are sorted by increasing effect.

Table A2: Pooled and interacted multinomial logit models of CDU, Don't know, or SPD forecasts.

	Pooled		Interacted	
	SPD	Don't Know	SPD	Don't Know
Constant	-1.69*	1.21	-1.52	2.04**
	(0.87)	(0.79)	(1.09)	(0.94)
East	0.39	-0.15	-0.41	-6.26**
	(0.26)	(0.26)	(1.82)	(2.19)
Age	-0.15**	-0.06	-0.21**	-0.11
	(0.08)	(0.07)	(0.09)	(0.08)
Female	0.08	-0.05	0.10	-0.15
	(0.19)	(0.16)	(0.23)	(0.19)
Education	-0.02	-0.08	-0.08	-0.13
	(0.19)	(0.16)	(0.23)	(0.18)
Political Interest	-0.05	-0.45**	-0.13	-0.49**
	(0.13)	(0.12)	(0.16)	(0.14)
TV News Attention	-0.17	0.15	-0.18	0.18
	(0.12)	(0.11)	(0.13)	(0.12)
Print News Attention	-0.04	-0.02	-0.04	0.00
	(0.08)	(0.08)	(0.09)	(0.09)
SPD Voter	0.63**	-0.52**	0.60**	-0.58**
	(0.24)	(0.22)	(0.30)	(0.24)
CDU Voter	-1.69**	-2.28**	-1.96**	-2.65**
	(0.43)	(0.32)	(0.64)	(0.39)
Undecided Voter	-0.28	-0.63**	-0.42	-1.05**
	(0.38)	(0.30)	(0.45)	(0.38)
Days Until Election	0.02	-0.00	0.02	-0.01
	(0.01)	(0.01)	(0.02)	(0.01)
Network Size	-0.23**	-0.22**	-0.22**	-0.27**
	(0.09)	(0.09)	(0.11)	(0.11)
Network Discussion	0.07	-0.32**	0.19	-0.29**
	(0.17)	(0.13)	(0.20)	(0.14)
Network Expertise	-0.39*	-0.18	-0.44	-0.20
	(0.23)	(0.18)	(0.28)	(0.21)
Network Left	1.63**	0.12	1.90**	-0.10
	(0.35)	(0.30)	(0.49)	(0.33)
Network Unknown	0.92*	0.21	1.16*	-0.07
	(0.48)	(0.46)	(0.62)	(0.53)
Network Heterogeneity	-0.32	0.19	-0.27	0.21
	(0.41)	(0.44)	(0.54)	(0.51)
East x Age			0.20	0.27*
			(0.15)	(0.16)
East x Female			-0.23	0.53
			(0.41)	(0.42)
East x Education			0.29	0.50

		(0.38)	(0.37)
East x Political Interest		0.27	0.09
		(0.28)	(0.22)
East x TV News Attention		0.03	-0.32
		(0.31)	(0.29)
East x Print News Attention		0.01	-0.16
		(0.21)	(0.18)
East x SPD Voter		0.12	0.62
		(0.49)	(0.59)
East x CDU Voter		0.88	2.19**
		(0.84)	(0.64)
East x Undecided Voter		0.84	1.70**
		(0.83)	(0.65)
East x Days Until Election		0.01	0.05*
		(0.03)	(0.03)
East x Network Size		-0.04	0.32*
		(0.19)	(0.19)
East x Network Discussion		-0.49	-0.15
		(0.36)	(0.28)
East x Network Expertise		0.19	-0.05
		(0.46)	(0.48)
East x Network Left		-0.85	2.42**
		(0.71)	(0.93)
East x Network Unknown		-1.01	1.95**
		(0.93)	(0.91)
East x Network Heterogeneity		-0.08	0.44
		(0.78)	(0.86)
Observations	1547	1547	

Note: * $p < 0.10$, ** $p < 0.05$. Standard errors clustered by sampling points. Data weighted by inverse sampling probabilities in East and West.

Table A3: Difference in expected probabilities for pooled multinomial logit model.

	Y =		
	CDU	Don't Know	SPD
Network characteristics			
Network Discussion (from 0 to 3)	0.15 [0.01; 0.29]	-0.17 [-0.30;-0.03]	0.01 [-0.02; 0.05]
Network Size (from 1 to 5)	0.14 [0.03; 0.25]	-0.11 [-0.22;-0.01]	-0.02 [-0.05; 0.00]
Network Expertise (from 0 to 2)	0.08 [-0.04; 0.20]	-0.05 [-0.16; 0.06]	-0.03 [-0.07; 0.01]
Network Heterogeneity (from 0 to 1)	-0.01 [-0.16; 0.12]	0.03 [-0.11; 0.18]	-0.01 [-0.04; 0.01]
Network Unknown (from 0 to 1)	-0.07 [-0.22; 0.07]	0.02 [-0.12; 0.17]	0.05 [-0.01; 0.13]
Network Left (from 0 to 1)	-0.13 [-0.24;-0.02]	-0.01 [-0.10; 0.07]	0.14 [0.06; 0.22]
Controls			
Political Interest (from 1 to 5)	0.27 [0.11; 0.43]	-0.28 [-0.44;-0.12]	0.00 [-0.03; 0.04]
CDU Voter (from 0 to 1)	0.20 [0.12; 0.29]	-0.17 [-0.25;-0.09]	-0.03 [-0.05;-0.00]
Undecided Voter (from 0 to 1)	0.08 [0.01; 0.16]	-0.08 [-0.15;-0.00]	-0.00 [-0.03; 0.02]
Age (from 1 to 4)	0.04 [-0.02; 0.10]	-0.02 [-0.08; 0.03]	-0.01 [-0.03; 0.00]
SPD Voter (from 0 to 1)	0.03 [-0.03; 0.10]	-0.07 [-0.13;-0.01]	0.04 [0.00; 0.08]
Education (from 1 to 3)	0.02 [-0.07; 0.12]	-0.02 [-0.12; 0.07]	-0.00 [-0.03; 0.03]
Print News Attention (from 0 to 4)	0.01 [-0.08; 0.12]	-0.01 [-0.11; 0.09]	-0.00 [-0.03; 0.02]
Female (from 0 to 1)	0.00 [-0.04; 0.05]	-0.00 [-0.06; 0.04]	0.00 [-0.01; 0.01]
East (from 0 to 1)	0.00 [-0.07; 0.08]	-0.02 [-0.10; 0.04]	0.02 [-0.00; 0.05]
Days Until Election (from 16 to 60)	-0.02 [-0.19; 0.15]	-0.00 [-0.17; 0.16]	0.03 [-0.01; 0.08]
TV News Attention (from 0 to 4)	-0.04 [-0.18; 0.08]	0.09 [-0.02; 0.20]	-0.04 [-0.10; 0.02]

Note: The variables are sorted by increasing effect on giving a CDU response, separately for controls and network characteristics. Numbers in square brackets indicate 95% confidence intervals.

Table A4: Difference in expected probabilities for interacted multinomial logit model.

	Y =								
	CDU			Don't know			SPD		
	West	East	West - East	West	East	West - East	West	East	West - East
Network characteristics									
Network Left	-0.11 [-0.24; 0.02]	-0.23 [-0.40; -0.07]	0.12 [-0.08; 0.34]	-0.05 [-0.16; 0.05]	0.14 [-0.00; 0.28]	-0.19 [-0.38; -0.01]	0.17 [0.06; 0.28]	0.09 [-0.03; 0.23]	0.07 [-0.10; 0.24]
Network Size	0.18 [0.04; 0.32]	0.06 [-0.02; 0.16]	0.12 [-0.04; 0.29]	-0.16 [-0.30; -0.02]	0.00 [-0.01; 0.03]	-0.17 [-0.31; -0.02]	-0.02 [-0.05; 0.01]	-0.07 [-0.16; 0.02]	0.05 [-0.04; 0.15]
Network Discussion	0.15 [-0.01; 0.32]	0.11 [-0.08; 0.31]	0.03 [-0.22; 0.30]	-0.17 [-0.34; -0.01]	-0.03 [-0.09; 0.02]	-0.14 [-0.32; 0.03]	0.02 [-0.01; 0.06]	-0.08 [-0.29; 0.13]	0.10 [-0.10; 0.32]
Network Unknown	-0.04 [-0.22; 0.14]	-0.10 [-0.27; 0.06]	0.06 [-0.18; 0.31]	-0.03 [-0.20; 0.14]	0.10 [-0.03; 0.24]	-0.13 [-0.36; 0.09]	0.07 [-0.02; 0.16]	0.00 [-0.11; 0.11]	0.07 [-0.07; 0.22]
Network Expertise	0.09 [-0.06; 0.25]	0.05 [-0.08; 0.18]	0.04 [-0.16; 0.25]	-0.06 [-0.22; 0.08]	-0.00 [-0.05; 0.03]	-0.05 [-0.21; 0.10]	-0.02 [-0.07; 0.02]	-0.04 [-0.17; 0.08]	0.01 [-0.12; 0.15]
Network Heterogeneity	-0.03 [-0.22; 0.16]	0.01 [-0.07; 0.10]	-0.04 [-0.25; 0.16]	0.04 [-0.15; 0.23]	0.01 [-0.02; 0.05]	0.02 [-0.17; 0.22]	-0.01 [-0.04; 0.02]	-0.02 [-0.11; 0.05]	0.01 [-0.07; 0.10]
Controls									
Political Interest	0.34 [0.15; 0.54]	-0.01 [-0.18; 0.15]	0.36 [0.10; 0.61]	-0.34 [-0.54; -0.15]	-0.03 [-0.09; 0.02]	-0.31 [-0.51; -0.10]	0.00 [-0.03; 0.03]	0.05 [-0.11; 0.21]	-0.05 [-0.22; 0.11]
CDU Voter	0.25 [0.14; 0.35]	0.06 [-0.00; 0.13]	0.18 [0.05; 0.31]	-0.22 [-0.32; -0.11]	-0.00 [-0.02; 0.01]	-0.21 [-0.31; -0.10]	-0.02 [-0.05; -0.00]	-0.05 [-0.12; 0.00]	0.02 [-0.04; 0.10]
Undecided Voter	0.14 [0.05; 0.24]	-0.05 [-0.21; 0.10]	0.20 [0.02; 0.39]	-0.14 [-0.23; -0.05]	0.01 [-0.02; 0.05]	-0.15 [-0.25; -0.05]	-0.00 [-0.03; 0.01]	0.03 [-0.11; 0.19]	-0.04 [-0.20; 0.10]
Days Until Election	0.04 [-0.20; 0.28]	-0.10 [-0.24; 0.03]	0.14 [-0.13; 0.42]	-0.06 [-0.30; 0.17]	0.03 [-0.02; 0.09]	-0.10 [-0.34; 0.14]	0.02 [-0.02; 0.07]	0.07 [-0.05; 0.20]	-0.04 [-0.18; 0.09]
SPD Voter	0.06 [-0.02; 0.14]	-0.07 [-0.17; 0.01]	0.13 [0.00; 0.27]	-0.09 [-0.16; -0.02]	-0.00 [-0.02; 0.02]	-0.09 [-0.17; -0.01]	0.03 [-0.01; 0.08]	0.07 [-0.01; 0.17]	-0.04 [-0.15; 0.06]
Age	0.07 [-0.01; 0.15]	-0.00 [-0.07; 0.05]	0.08 [-0.02; 0.18]	-0.05 [-0.13; 0.02]	0.01 [-0.01; 0.03]	-0.06 [-0.14; 0.02]	-0.01 [-0.03; 0.00]	-0.00 [-0.06; 0.05]	-0.01 [-0.07; 0.04]
Education	0.05 [-0.08; 0.18]	-0.04 [-0.15; 0.06]	0.09 [-0.07; 0.26]	-0.04 [-0.17; 0.08]	0.01 [-0.02; 0.05]	-0.06 [-0.19; 0.07]	-0.00 [-0.03; 0.02]	0.03 [-0.06; 0.13]	-0.03 [-0.14; 0.06]
Female	0.02 [-0.04; 0.09]	0.00 [-0.05; 0.06]	0.01 [-0.07; 0.11]	-0.02 [-0.09; 0.04]	0.00 [-0.00; 0.02]	-0.03 [-0.10; 0.03]	0.00 [-0.01; 0.01]	-0.01 [-0.07; 0.04]	0.01 [-0.04; 0.07]
Print News Attention	0.00 [-0.12; 0.13]	0.02 [-0.11; 0.16]	-0.02 [-0.21; 0.16]	0.00 [-0.12; 0.13]	-0.01 [-0.05; 0.02]	0.01 [-0.11; 0.15]	-0.00 [-0.03; 0.01]	-0.00 [-0.13; 0.12]	0.00 [-0.13; 0.13]
TV News Attention	-0.08 [-0.24; 0.07]	0.06 [-0.16; 0.29]	-0.15 [-0.43; 0.12]	0.12 [-0.02; 0.27]	-0.01 [-0.07; 0.04]	0.13 [-0.02; 0.29]	-0.03 [-0.10; 0.02]	-0.05 [-0.27; 0.17]	0.01 [-0.22; 0.24]

Note: Numbers in brackets indicate 95% confidence intervals.

Table A5: Multinomial logit models interacting the most important network variables with each other.

	Model M1		Model M2		Model M3	
	SPD	DK	SPD	DK	SPD	DK
Constant	-1.54 (0.95)	1.34 (0.85)	-1.43 (0.90)	1.15 (0.79)	-1.72* (0.88)	1.29 (0.79)
East	0.39 (0.26)	-0.16 (0.26)	0.40 (0.26)	-0.16 (0.26)	0.39 (0.26)	-0.16 (0.26)
Age	-0.16** (0.08)	-0.06 (0.07)	-0.15* (0.08)	-0.06 (0.07)	-0.16** (0.08)	-0.06 (0.07)
Female	0.08 (0.19)	-0.06 (0.17)	0.09 (0.19)	-0.05 (0.16)	0.08 (0.19)	-0.06 (0.16)
Education	-0.03 (0.19)	-0.08 (0.15)	-0.03 (0.19)	-0.08 (0.16)	-0.03 (0.19)	-0.07 (0.16)
Political Interest	-0.06 (0.13)	-0.45** (0.12)	-0.06 (0.13)	-0.45** (0.12)	-0.05 (0.13)	-0.46** (0.12)
TV News Attention	-0.18 (0.12)	0.14 (0.11)	-0.17 (0.12)	0.14 (0.11)	-0.17 (0.12)	0.14 (0.11)
Print News Attention	-0.04 (0.08)	-0.03 (0.08)	-0.03 (0.08)	-0.03 (0.08)	-0.04 (0.08)	-0.02 (0.08)
SPD Voter	0.64** (0.24)	-0.51** (0.22)	0.63** (0.24)	-0.51** (0.22)	0.63** (0.24)	-0.50** (0.22)
CDU Voter	-1.69** (0.43)	-2.28** (0.32)	-1.68** (0.43)	-2.28** (0.32)	-1.69** (0.43)	-2.28** (0.32)
Undecided Voter	-0.27 (0.38)	-0.63** (0.30)	-0.26 (0.38)	-0.63** (0.30)	-0.28 (0.38)	-0.62** (0.30)
Days Until Election	0.02 (0.01)	-0.00 (0.01)	0.02 (0.01)	-0.00 (0.01)	0.02 (0.01)	0.00 (0.01)
Network Size	-0.30 (0.22)	-0.28 (0.18)	-0.35** (0.16)	-0.19* (0.11)	-0.23** (0.09)	-0.22** (0.09)
Network Discuss.	-0.01 (0.26)	-0.39* (0.22)	0.06 (0.17)	-0.32** (0.13)	0.08 (0.21)	-0.37** (0.15)
Network Expertise	-0.38 (0.23)	-0.18 (0.18)	-0.38 (0.23)	-0.18 (0.18)	-0.39* (0.23)	-0.18 (0.18)
Network Left	1.62** (0.35)	0.11 (0.30)	1.24** (0.53)	0.29 (0.53)	1.64** (0.59)	-0.24 (0.51)
Network Unknown	0.91* (0.48)	0.21 (0.46)	0.87* (0.48)	0.19 (0.47)	0.93* (0.48)	0.19 (0.45)
Network Heterogeneity	-0.31 (0.41)	0.19 (0.44)	-0.28 (0.42)	0.22 (0.45)	-0.32 (0.41)	0.20 (0.44)
Network Size x Network Discuss.	0.04 (0.10)	0.04 (0.10)				
Network Size x Network Left			0.19 (0.22)	-0.09 (0.23)		
Network Discuss. x Network Left					-0.01 (0.25)	0.22 (0.25)
Observations	1547		1547		1547	

Note: * $p < 0.10$, ** $p < 0.05$. Standard errors in parentheses. Standard errors clustered by sampling points. Data weighted by inverse sampling probabilities in East and West.

Table A6: Multinomial logit models interacting the most important network variables with political interest.

	Model M4		Model M5		Model M6	
	SPD	DK	SPD	DK	SPD	DK
Constant	-1.37 (1.04)	1.22 (0.89)	-1.39 (1.01)	1.94** (0.86)	-2.38** (0.94)	1.18 (0.78)
East	0.39 (0.26)	-0.15 (0.26)	0.38 (0.26)	-0.19 (0.26)	0.38 (0.26)	-0.16 (0.26)
Age	-0.16** (0.08)	-0.06 (0.07)	-0.16** (0.08)	-0.08 (0.07)	-0.16** (0.08)	-0.06 (0.07)
Female	0.08 (0.19)	-0.05 (0.16)	0.08 (0.19)	-0.06 (0.17)	0.08 (0.19)	-0.05 (0.16)
Education	-0.03 (0.19)	-0.08 (0.16)	-0.03 (0.19)	-0.09 (0.16)	-0.03 (0.19)	-0.08 (0.16)
Pol. Interest	-0.17 (0.23)	-0.45** (0.21)	-0.17 (0.25)	-0.76** (0.20)	0.18 (0.17)	-0.44** (0.14)
TV News Attention	-0.17 (0.12)	0.14 (0.11)	-0.17 (0.12)	0.15 (0.11)	-0.16 (0.12)	0.15 (0.11)
Print News Attention	-0.04 (0.08)	-0.02 (0.08)	-0.04 (0.08)	-0.03 (0.08)	-0.04 (0.08)	-0.02 (0.08)
SPD Voter	0.64** (0.24)	-0.51** (0.22)	0.64** (0.24)	-0.51** (0.22)	0.61** (0.24)	-0.51** (0.22)
CDU Voter	-1.69** (0.43)	-2.28** (0.32)	-1.69** (0.43)	-2.28** (0.32)	-1.70** (0.43)	-2.28** (0.32)
Undecided Voter	-0.28 (0.38)	-0.63** (0.30)	-0.27 (0.38)	-0.61** (0.30)	-0.31 (0.39)	-0.63** (0.30)
Days Until Election	0.02 (0.01)	-0.00 (0.01)	0.02 (0.01)	-0.00 (0.01)	0.02 (0.01)	-0.00 (0.01)
Network Size	-0.38 (0.26)	-0.22 (0.22)	-0.23** (0.09)	-0.22** (0.09)	-0.23** (0.09)	-0.22** (0.09)
Network Discuss.	0.07 (0.17)	-0.32** (0.13)	-0.09 (0.31)	-0.76** (0.27)	0.09 (0.17)	-0.32** (0.13)
Network Expertise	-0.39* (0.23)	-0.18 (0.18)	-0.39* (0.23)	-0.20 (0.18)	-0.38* (0.23)	-0.18 (0.18)
Network Left	1.63** (0.35)	0.12 (0.30)	1.62** (0.35)	0.08 (0.30)	2.94** (0.74)	0.23 (0.69)
Network Unknown	0.92* (0.48)	0.21 (0.46)	0.91* (0.48)	0.17 (0.45)	0.99** (0.48)	0.22 (0.46)
Network Heterogeneity	-0.31 (0.41)	0.19 (0.44)	-0.31 (0.41)	0.23 (0.43)	-0.32 (0.41)	0.18 (0.44)
Pol. Interest x Network Size	0.05 (0.08)	-0.00 (0.07)				
Pol. Interest x Network Discuss.			0.06 (0.11)	0.19* (0.10)		
Pol. Interest x Network Left					-0.44* (0.22)	-0.03 (0.24)
Observations	1547		1547		1547	

Note: * $p < 0.10$, ** $p < 0.05$. Standard errors in parentheses. Standard errors clustered by sampling points. Data weighted by inverse sampling probabilities in East and West.

Table A7: Difference in expected probabilities for multinomial logit models interacting the most important network variables with each other and political interest.

z	x	y	D = P[y x = min(x)] – P[y x = max(x)]
Network Discuss.	Network Left	CDU	(1) D z = max(z) -0.17 [-0.32;-0.03]
			(2) D z = min(z) -0.03 [-0.24; 0.16]
			(1) - (2) -0.14 [-0.40; 0.12]
		DK	(1) D z = max(z) 0.02 [-0.09; 0.14]
			(2) D z = min(z) -0.08 [-0.28; 0.11]
			(1) - (2) 0.11 [-0.14; 0.36]
	SPD	(1) D z = max(z) 0.15 [0.03; 0.27]	
		(2) D z = min(z) 0.12 [0.00; 0.24]	
		(1) - (2) 0.02 [-0.14; 0.20]	
	Network Size	CDU	(1) D z = max(z) 0.10 [-0.04; 0.24]
			(2) D z = min(z) 0.22 [-0.01; 0.47]
			(1) - (2) -0.12 [-0.44; 0.19]
DK		(1) D z = max(z) -0.07 [-0.21; 0.06]	
		(2) D z = min(z) -0.20 [-0.44; 0.03]	
		(1) - (2) 0.13 [-0.18; 0.44]	
SPD	(1) D z = max(z) -0.02 [-0.07; 0.01]		
	(2) D z = min(z) -0.02 [-0.06; 0.01]		
	(1) - (2) -0.00 [-0.07; 0.06]		
Network Left	Network Discuss.	CDU	(1) D z = max(z) 0.03 [-0.19; 0.26]
			(2) D z = min(z) 0.17 [0.02; 0.33]
			(1) - (2) -0.14 [-0.40; 0.12]
		DK	(1) D z = max(z) -0.08 [-0.30; 0.13]
			(2) D z = min(z) -0.19 [-0.35;-0.04]
			(1) - (2) 0.11 [-0.14; 0.36]
	SPD	(1) D z = max(z) 0.05 [-0.13; 0.23]	
		(2) D z = min(z) 0.02 [-0.02; 0.06]	
		(1) - (2) 0.02 [-0.14; 0.20]	
	Network Size	CDU	(1) D z = max(z) 0.19 [-0.00; 0.38]
			(2) D z = min(z) 0.14 [0.02; 0.26]
			(1) - (2) 0.04 [-0.17; 0.26]
DK		(1) D z = max(z) -0.12 [-0.31; 0.05]	
		(2) D z = min(z) -0.10 [-0.21; 0.01]	
		(1) - (2) -0.02 [-0.23; 0.17]	
SPD	(1) D z = max(z) -0.06 [-0.20; 0.08]		
	(2) D z = min(z) -0.04 [-0.08; 0.00]		
	(1) - (2) -0.01 [-0.16; 0.12]		
Network Size	Network Discuss.	CDU	(1) D z = max(z) 0.06 [-0.17; 0.29]
			(2) D z = min(z) 0.18 [0.01; 0.36]
		DK	(1) D z = max(z) -0.07 [-0.30; 0.15]
			(2) D z = min(z) -0.20 [-0.38;-0.03]

			(1) - (2)	0.13 [-0.18; 0.44]
		SPD	(1) D z = max(z)	0.01 [-0.02; 0.05]
			(2) D z = min(z)	0.01 [-0.03; 0.07]
			(1) - (2)	-0.00 [-0.07; 0.06]
	Network Left	CDU	(1) D z = max(z)	-0.09 [-0.25; 0.07]
			(2) D z = min(z)	-0.13 [-0.27; -0.00]
			(1) - (2)	0.04 [-0.17; 0.26]
		DK	(1) D z = max(z)	-0.03 [-0.17; 0.11]
			(2) D z = min(z)	-0.00 [-0.12; 0.11]
			(1) - (2)	-0.02 [-0.23; 0.17]
		SPD	(1) D z = max(z)	0.12 [0.00; 0.24]
			(2) D z = min(z)	0.14 [0.04; 0.24]
			(1) - (2)	-0.01 [-0.16; 0.12]
Political Interest	Network Discuss.	CDU	(1) D z = max(z)	-0.07 [-0.24; 0.10]
			(2) D z = min(z)	0.36 [0.14; 0.59]
			(1) - (2)	-0.43 [-0.76; -0.10]
		DK	(1) D z = max(z)	0.04 [-0.11; 0.20]
			(2) D z = min(z)	-0.38 [-0.61; -0.16]
			(1) - (2)	0.43 [0.12; 0.75]
		SPD	(1) D z = max(z)	0.02 [-0.05; 0.09]
			(2) D z = min(z)	0.02 [-0.02; 0.06]
			(1) - (2)	0.00 [-0.08; 0.09]
	Network Left	CDU	(1) D z = max(z)	-0.06 [-0.20; 0.07]
			(2) D z = min(z)	-0.15 [-0.36; 0.04]
			(1) - (2)	0.09 [-0.18; 0.36]
		DK	(1) D z = max(z)	-2.58 [-0.10; 0.10]
			(2) D z = min(z)	-0.03 [-0.25; 0.17]
			(1) - (2)	0.03 [-0.23; 0.31]
		SPD	(1) D z = max(z)	0.06 [-0.04; 0.17]
			(2) D z = min(z)	0.19 [0.04; 0.35]
			(1) - (2)	-0.13 [-0.33; 0.07]
	Network Size	CDU	(1) D z = max(z)	0.08 [-0.04; 0.20]
			(2) D z = min(z)	0.21 [-0.03; 0.46]
			(1) - (2)	-0.13 [-0.44; 0.18]
		DK	(1) D z = max(z)	-0.06 [-0.17; 0.04]
			(2) D z = min(z)	-0.18 [-0.43; 0.06]
			(1) - (2)	0.11 [-0.18; 0.42]
		SPD	(1) D z = max(z)	-0.01 [-0.07; 0.04]
			(2) D z = min(z)	-0.03 [-0.07; 0.01]
			(1) - (2)	0.01 [-0.06; 0.09]

Note: Numbers in brackets indicate 95% confidence intervals.

Table A8: Multinomial logit models interacting the most important network variables with CDU and SPD vote intention.

	Model M7		Model M8		Model M9	
	SPD	DK	SPD	DK	SPD	DK
Constant	-1.80*	1.36*	-1.65*	1.26	-1.78**	1.27
	(0.92)	(0.81)	(0.87)	(0.79)	(0.88)	(0.78)
East	0.38	-0.14	0.39	-0.15	0.37	-0.15
	(0.26)	(0.26)	(0.26)	(0.25)	(0.26)	(0.26)
Age	-0.16**	-0.06	-0.16**	-0.06	-0.13*	-0.07
	(0.08)	(0.07)	(0.08)	(0.07)	(0.08)	(0.07)
Female	0.09	-0.05	0.09	-0.05	0.05	-0.05
	(0.19)	(0.17)	(0.19)	(0.16)	(0.19)	(0.17)
Education	-0.03	-0.06	-0.02	-0.07	-0.05	-0.07
	(0.19)	(0.16)	(0.19)	(0.16)	(0.19)	(0.16)
Political Interest	-0.06	-0.45**	-0.06	-0.45**	-0.07	-0.45**
	(0.13)	(0.12)	(0.13)	(0.12)	(0.13)	(0.12)
TV News Attention	-0.17	0.14	-0.17	0.15	-0.17	0.15
	(0.12)	(0.11)	(0.12)	(0.11)	(0.12)	(0.11)
Print News Attention	-0.04	-0.02	-0.03	-0.02	-0.02	-0.02
	(0.08)	(0.08)	(0.08)	(0.08)	(0.08)	(0.08)
SPD Voter	0.87*	-0.87*	0.57	-0.67	1.31**	-0.71**
	(0.48)	(0.49)	(0.47)	(0.46)	(0.36)	(0.36)
CDU Voter	-1.86**	-3.17**	-2.13**	-2.60**	-2.42**	-2.48**
	(0.76)	(0.71)	(1.04)	(0.70)	(0.58)	(0.34)
Undecided Voter	-0.28	-0.63**	-0.27	-0.62**	-0.21	-0.64**
	(0.38)	(0.30)	(0.38)	(0.30)	(0.39)	(0.30)
Days Until Election	0.02	-0.00	0.02	-0.00	0.02	-0.00
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
Network Size	-0.18	-0.29**	-0.23**	-0.22**	-0.22**	-0.22**
	(0.12)	(0.10)	(0.09)	(0.09)	(0.09)	(0.09)
Network Discuss.	0.07	-0.33**	0.03	-0.37**	0.03	-0.32**
	(0.17)	(0.13)	(0.20)	(0.15)	(0.16)	(0.13)
Network Expertise	-0.38	-0.18	-0.38	-0.18	-0.35	-0.18
	(0.23)	(0.19)	(0.23)	(0.19)	(0.23)	(0.19)
Network Left	1.62**	0.13	1.64**	0.13	2.00**	-0.12
	(0.34)	(0.30)	(0.35)	(0.31)	(0.39)	(0.38)
Network Unknown	0.94*	0.24	0.92*	0.21	1.07**	0.21
	(0.48)	(0.46)	(0.48)	(0.46)	(0.48)	(0.45)
Network Heterogeneity	-0.32	0.16	-0.31	0.20	-0.53	0.17
	(0.41)	(0.44)	(0.41)	(0.44)	(0.42)	(0.44)
SPD Voter x Network Size	-0.10	0.16				
	(0.17)	(0.17)				
CDU Voter x Network Size	0.07	0.39				
	(0.28)	(0.26)				
SPD Voter x Network Discuss.			0.03	0.10		
			(0.24)	(0.26)		
CDU Voter x Network Discuss.			0.24	0.21		
			(0.46)	(0.40)		
SPD Voter x Network Left					-1.13**	0.50
					(0.49)	(0.55)
CDU Voter x Network Left					2.03**	1.33
					(0.88)	(0.84)
Observations	1547		1547		1547	

Note: * $p < 0.10$, ** $p < 0.05$. Standard errors in parentheses. Standard errors clustered by sampling points. Data weighted by inverse sampling probabilities in East and West.

Table A9: Difference in expected probabilities for multinomial logit models interacting the most important network variables with CDU and SPD vote intention.

x	y		$P[y x = \max(x)] - P[y x = \min(x)]$
Network Discuss.	CDU	(1) CDU Voter	0.00 [-0.06; 0.08]
		(2) SPD Voter	0.07 [-0.13; 0.28]
		(1) - (2)	-0.07 [-0.28; 0.14]
	DK	(1) CDU Voter	-0.01 [-0.08; 0.05]
		(2) SPD Voter	-0.10 [-0.28; 0.08]
		(1) - (2)	0.08 [-0.10; 0.27]
	SPD	(1) CDU Voter	0.00 [-0.01; 0.03]
		(2) SPD Voter	0.02 [-0.07; 0.12]
		(1) - (2)	-0.01 [-0.11; 0.08]
Network Left	CDU	(1) CDU Voter	-0.21 [-0.41;-0.01]
		(2) SPD Voter	-0.14 [-0.27;-0.01]
		(1) - (2)	-0.06 [-0.29; 0.15]
	DK	(1) CDU Voter	0.03 [-0.04; 0.11]
		(2) SPD Voter	0.01 [-0.07; 0.11]
		(1) - (2)	0.01 [-0.09; 0.13]
	SPD	(1) CDU Voter	0.17 [-0.00; 0.36]
		(2) SPD Voter	0.12 [0.00; 0.24]
		(1) - (2)	0.05 [-0.14; 0.24]
Network Size	CDU	(1) CDU Voter	-0.00 [-0.06; 0.04]
		(2) SPD Voter	0.11 [-0.02; 0.25]
		(1) - (2)	-0.12 [-0.26; 0.02]
	DK	(1) CDU Voter	0.00 [-0.04; 0.06]
		(2) SPD Voter	-0.04 [-0.16; 0.07]
		(1) - (2)	0.05 [-0.07; 0.18]
	SPD	(1) CDU Voter	-0.00 [-0.02; 0.01]
		(2) SPD Voter	-0.07 [-0.15; 0.01]
		(1) - (2)	0.06 [-0.01; 0.14]

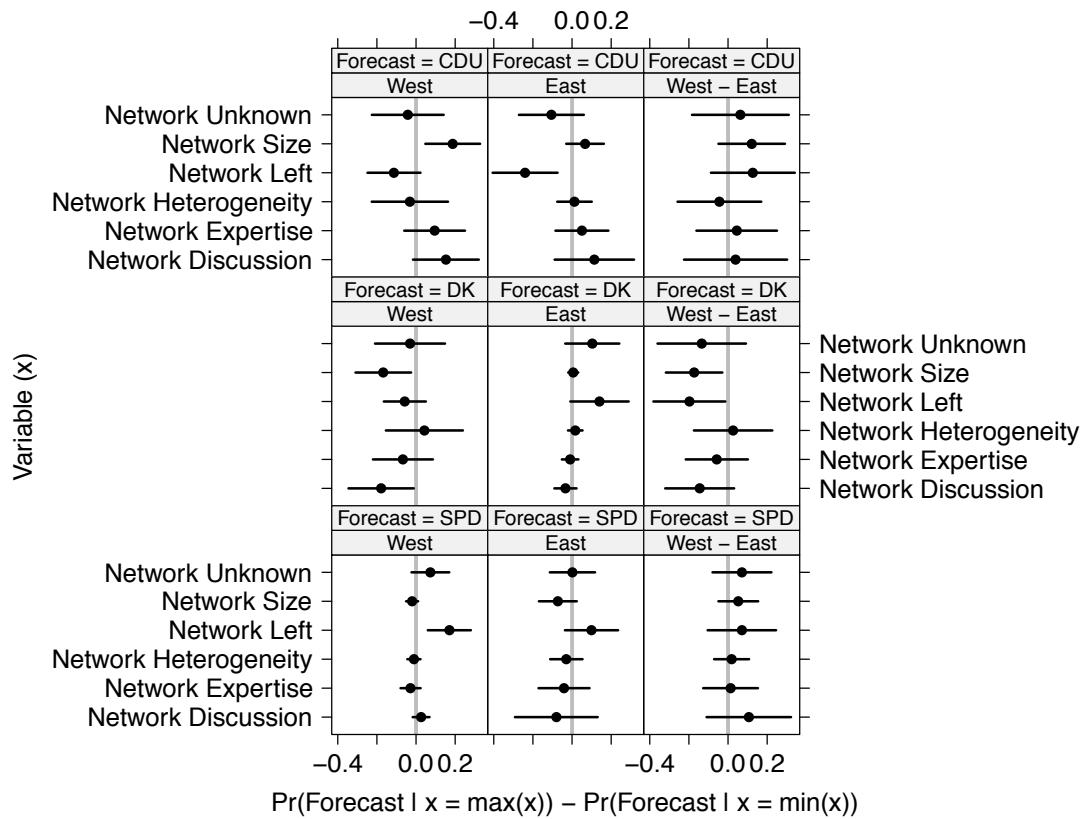
Note: Numbers in brackets indicate 95% confidence intervals.

Table A10: Summary statistics of control variables, separated by East and West German respondents.

	West Germans				East Germans			
	Mean	SD	Min	Max	Mean	SD	Min	Max
Age	2.61	1.31	1	4	2.76	1.30	1	4
Female	0.51	0.50	0	1	0.51	0.50	0	1
Education	1.59	0.66	1	3	1.96	0.63	1	3
Political Interest	2.90	1.05	1	5	3.24	1.04	1	5
TV News Attention	2.89	0.94	0	4	3.32	0.70	0	4
Print News Attention	2.25	1.43	0	4	2.97	1.12	0	4
SPD Voter	0.27	0.44	0	1	0.19	0.39	0	1
CDU Voter	0.29	0.45	0	1	0.33	0.47	0	1
Undecided Voter	0.09	0.29	0	1	0.10	0.31	0	1

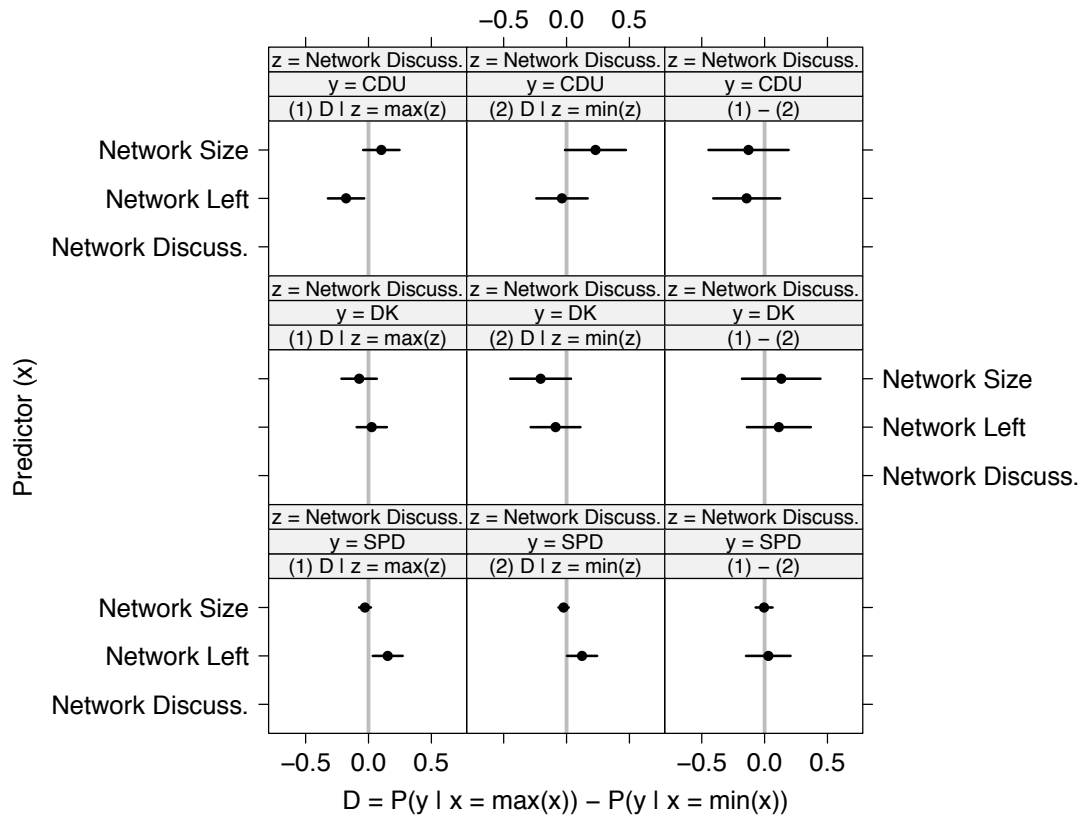
Figures

Figure A1: Difference in expected probabilities for network variables in interacted multinomial logit models.



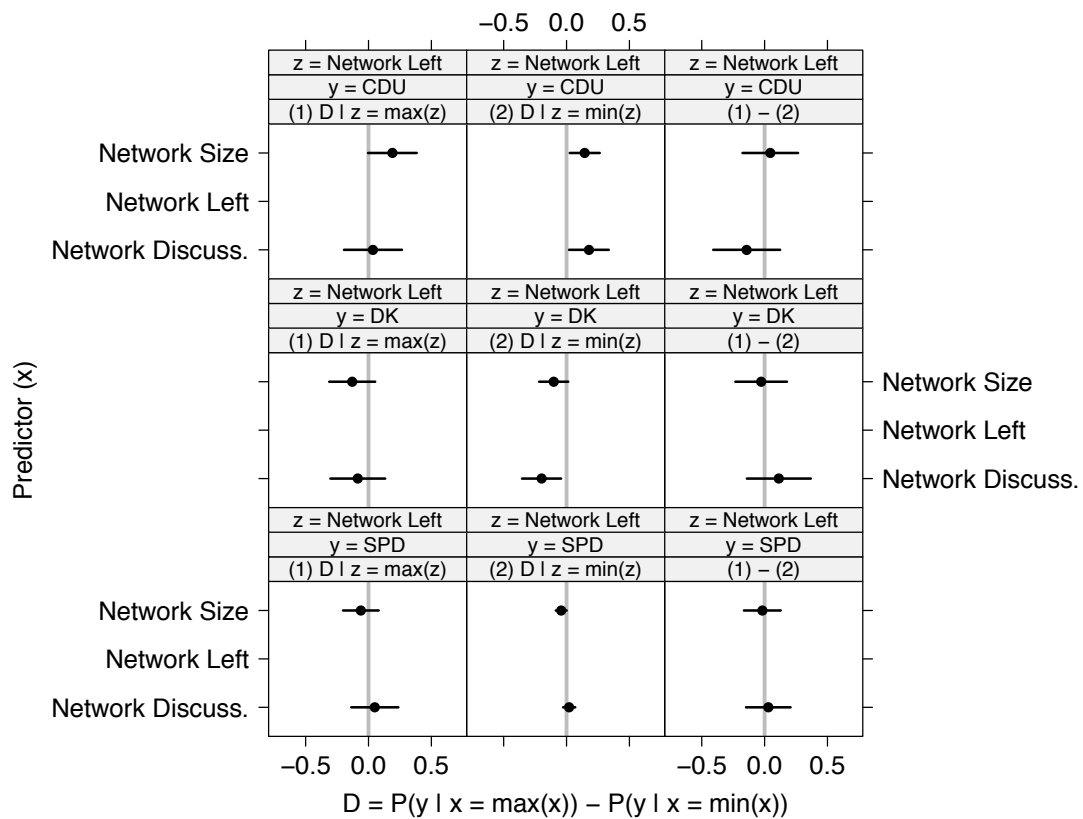
Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two West Germans with a maximum and minimum value of the predictor while holding the other variables constant at their median value. The middle panel displays the differences for East Germans. The right panel subtracts the difference for West Germans from the difference for East Germans (interaction). Segments indicate 95% confidence intervals. Results are based on Tables A2 and A4.

Figure A2: Difference in expected probabilities for Network Size and Network Left conditional on Network Discussion.



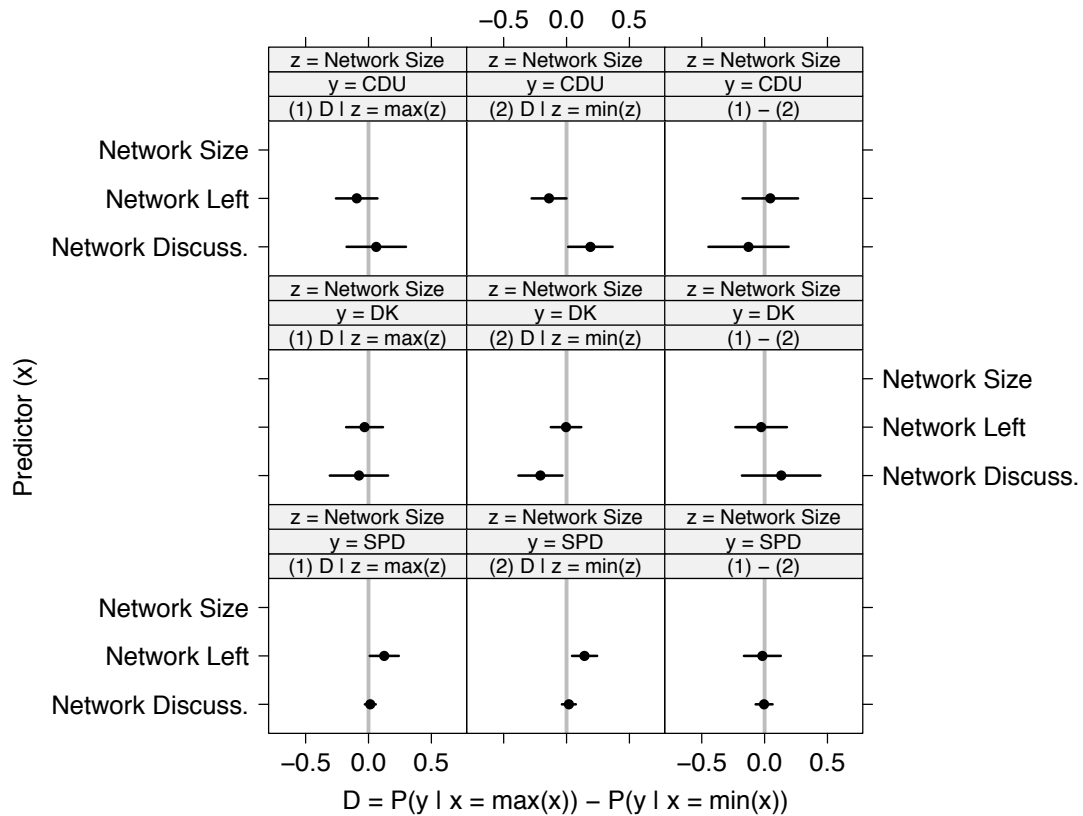
Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two respondents with the maximum value of network discussion with maximum and minimum values of the predictor while holding the other variables constant at their median value. The middle panel displays the differences between two respondents with the minimum value of network discussion. The right panel subtracts the differences for respondents with the maximum value of network discussion, from the differences for those with the minimum value (interaction). Segments indicate 95% confidence intervals. Results are based on the Tables A5 (columns M1 and M3) and A7.

Figure A3: Difference in expected probabilities for Network Size and Network Discussion conditional on Network Left.



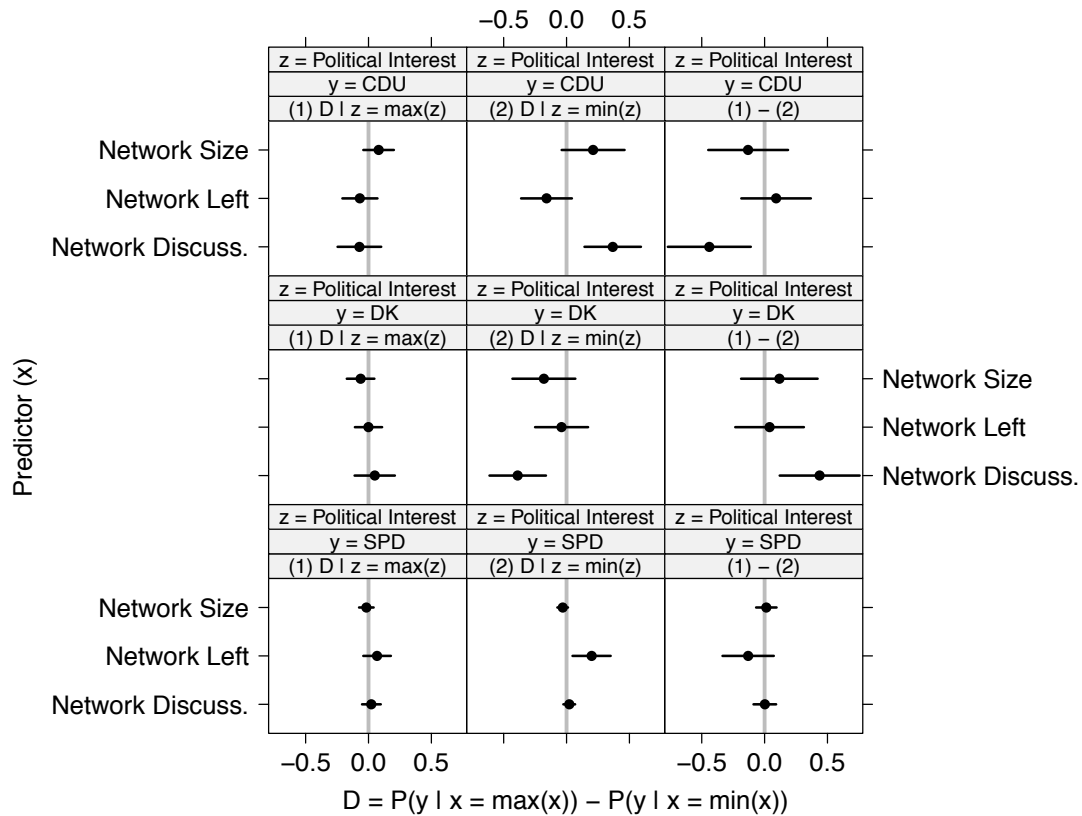
Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two respondents with the maximum share of left-leaning members in the network with maximum and minimum values of the predictor while holding the other variables constant at their median value. The middle panel displays the differences between two respondents with the minimum share of left-leaning members in the network. The right panel subtracts the differences for respondents with the maximum value of network size, from the differences for those with the minimum value (interaction). Segments indicate 95% confidence intervals. Results are based on the Tables A5 (columns M2 and M3) and A7.

Figure A4: Difference in expected probabilities for Network Left and Network Discussion conditional on Network Size.



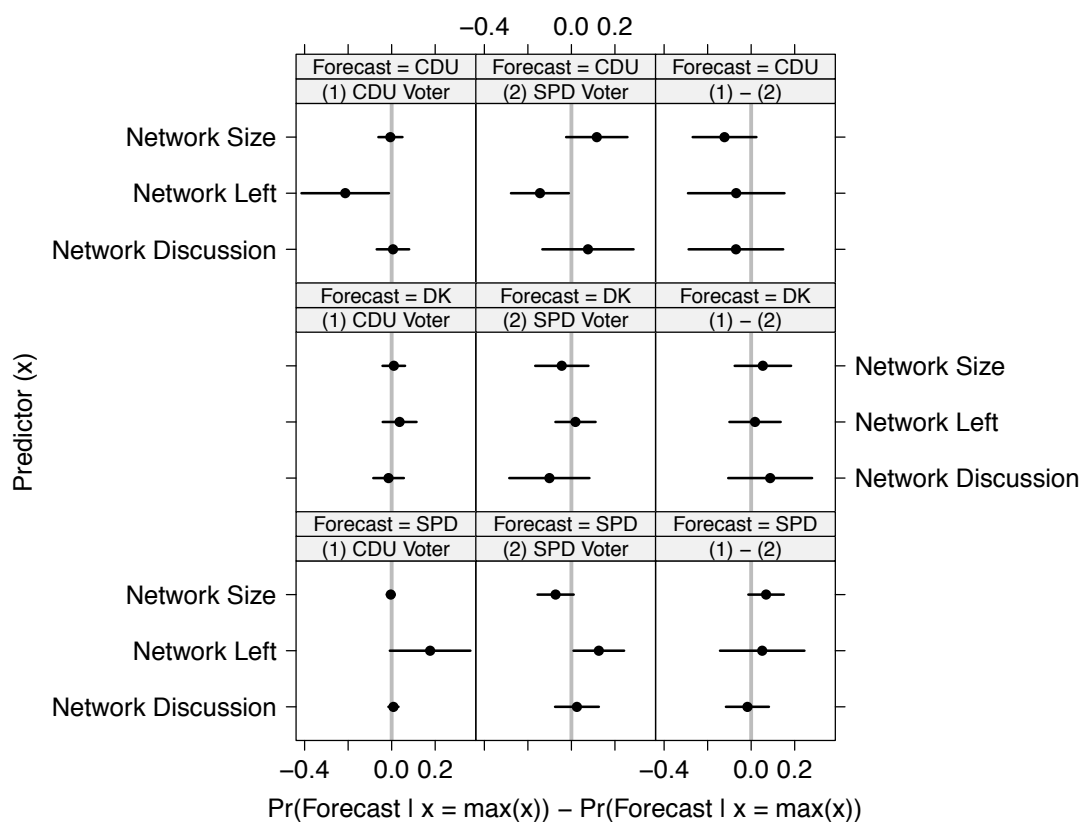
Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two respondents with the maximum value of network size with maximum and minimum values of the predictor while holding the other variables constant at their median value. The middle panel displays the differences between two respondents with the minimum value of network size. The right panel subtracts the differences for respondents with the maximum value of network size, from the differences for those with the minimum value (interaction). Segments indicate 95% confidence intervals. Results are based on the Tables A5 (columns M1 and M2) and A7.

Figure A5: Difference in expected probabilities for Network Size, Network Left, and Network Discussion conditional on Political Interest.



Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two respondents with the maximum value of political interest with maximum and minimum values of the predictor while holding the other variables constant at their median value. The middle panel displays the differences between two respondents with the minimum value of political interest. The right panel subtracts the differences for respondents with the maximum value of political interest, from the differences for those with the minimum value (interaction). Segments indicate 95% confidence intervals. Results are based on the Tables A6 (columns M4 to M6) and A7.

Figure A6: Difference in expected probabilities for Network Size, Network Left, and Network Discussion conditional on SPD or CDU vote intention.



Note: The left panel displays the differences in the expected probability of a CDU, Don't know, and SPD forecast between two respondents intending to vote for the CDU with maximum and minimum values of the predictor while holding the other variables constant at their median value. The middle panel displays the differences for citizens intending to vote for the SPD. The right panel subtracts the differences for respondents intending to vote for the CDU, from the differences for those intending to vote for the SPD (interaction). Segments indicate 95% confidence intervals. Results are based on Tables A8 (columns M7 to M9) and A9.